

Resource needs - Q1/Q2 2026

The National Strategy Project's (NSP) volunteering resource needs are set out below. These will evolve over time - this list covers what is required to deliver on our short-term priorities.

We are seeking:

- Strategy and Delivery leads; sector leaders who have the experience and capacity to shape and drive our workstreams
- Delivery team members; experts who can deliver work across our workstreams to stand up the NSP.

For all volunteer enquiries please reach out to Luke@nationalstrategy.uk - he is setting up our operations - sharing why you're keen to get involved, your background and the area that you would be interested in volunteering.

Strategic leads

Cross-workstream

We are seeking strategic leads to shape our Dialogue & Research, Strategy, Action and Campaign workstreams. These are:

- Dialogue & Research: put together the briefing materials that set out the facts on the realities we face, then host conversations nationwide to find what people are about most.
- Strategy: reflect the nation's goals that emerge from the dialogue and develop workable plans to deliver them - with experts from all sectors.
- Action: set up a public delivery organisation responsible for the national strategy.
- Campaign: launching our "One Wish for Our Future" campaign that gives everyone in the country a way to take part.

These will be leaders in their field who have capacity and experience to set direction and lead across a specific strategy workstream.

Delivery leads

Workstream-specific

We are seeking workstream leads who can drive our tech, operations, fundraising and communications workstreams.

These will be leaders in their field who have capacity and experience to set direction and lead across a cross-functional workstream.

Delivery team

Workstream-specific

We are seeking to build a delivery team of experts with capacity to regularly deliver key work required to stand up the NSP.

These will be experts with capacity to regularly deliver key work required to stand up the NSP, working in agile squads to deliver priority pieces of work.

Research

What you'll work on

Help shape the foundation of a UK-wide National Dialogue by developing the inputs and materials for large-scale public deliberation.

Key responsibilities

- Gather and synthesise insights on UK priorities from diverse sources (survey data, academic research, think tanks, expert input)
- Translate findings into clear, accessible written outputs
- Support the development of policy ideas and deliberation materials

Support & structure

- Work under the supervision of members of Jim Fishkin's Stanford team
- Collaborate with a small, high-calibre research group
- Minimum ~5 hours per week, immediate start preferred

Why join?

Your work will directly shape the foundation of the first National Dialogue in the UK.

Campaign

What you'll work on

Design and deliver creative, high-impact campaigns to engage the public and build momentum for the National Dialogue.

Key responsibilities

- Develop compelling campaign concepts and narratives
- Execute creative outreach strategies across channels
- Experiment with new ways to engage large, diverse audiences
- Collaborate closely with research and product teams

Who we're looking for

- People with experience in creative campaigning, communications, or audience growth
- Strong storytelling instincts and bias toward action

Why join?

Play a central role in building a movement that brings public voices into national decision-making.

PMO, Delivery & Operations

What you'll work on

Support the planning and delivery of core workstreams - Dialogue & Research, Strategy, Action and Campaign - alongside key enabling workstreams including Networks/partnerships, technology, fundraising and administrative operations.

Key responsibilities

- Help plan and structure workstreams with the founding team
- Track progress and ensure delivery against goals
- Identify gaps and step in to support execution where needed
- Improve processes and build scalable operational systems

Who you'll work with

- Directly alongside the founding operational team

Why join?

- High-impact opportunity to help build operations from 0→1
- Gain hands-on experience shaping scalable systems
- Work closely with a strong, mission-driven leadership team

Tech

What you'll work on

Help build the initial tech tools and stack that enables large-scale public dialogue deliberation.

Open roles

- Product Managers / Delivery Leads
- Engineers
- Product Designers

Key responsibilities

- Help define the long-term tech vision and architecture
- Build and launch an updated website enabling public input (e.g. participatory tools like a wiki-style interface)
- Scope and prototype tools for national deliberative dialogues
- Help define the long-term tech vision and architecture

Why join?

Shape the technology that enables a new form of democratic participation at national scale.

Fundraising

What you'll work on

Support the development of our fundraising strategy to enable the growth and scale of the organisation.

Key responsibilities

- Research and identify potential funders (foundations, philanthropists, institutions)
- Support the development of fundraising materials (decks, proposals, briefs)
- Help manage outreach and relationships with prospective funders
- Contribute to shaping a clear and compelling funding narrative

Who we're looking for

- Experience or interest in fundraising, partnerships, or strategy
- Strong communication and research skills
- Proactive and comfortable working in an early-stage environment

Why join?

Play a key role in unlocking the resources needed to build and scale a high-impact organisation.

Legal & Accounting**What you'll work on**

Support the legal, financial, and compliance foundations of the organisation as we scale.

Key responsibilities

- Assist with legal structuring, governance, and basic agreements
- Help ensure compliance with UK regulations
- Support budgeting, expense tracking, and financial reporting
- Contribute to building simple, scalable systems

Who we're looking for

- Background in law, accounting, finance, or similar
- Detail-oriented, pragmatic, and comfortable in a startup environment

Why join?

Help build the core foundations of a high-impact organisation from the ground up.